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**SYRGIS ANNOUNCES REBRANDING OF SUBSIDIARY**  
***Lycus Ltd. Renamed to Better Reflect Corporate Identity***

**EL DORADO, Ark. – (Jan. 14, 2010)** – Syrgis Inc., an international diversified group of fine and specialty chemical manufacturers, announced today the rebranding of Lycus, Ltd., to better support and create awareness for the overall corporate identity.

Lycus, Ltd. will be rebranded Syrgis Performance Specialties and will now carry the Syrgis moniker as well as its visual identity. The company joins Syrgis' two other operating companies, Syrgis Performance Initiators and Syrgis PChem under the Syrgis banner.

"Together, the Syrgis group of companies gains the benefits of common standards, practices and shared resources across the global organization in areas such as safety, quality, manufacturing reliability, environmental stewardship, customer service, financial investment and innovation," said Jimmy Wooten, global product manager at Syrgis Performance Specialties. "Syrgis Performance Specialties remains the same group of people dedicated to providing superior ultraviolet light absorbers, with continued unmatched commitment to operational flexibility, responsiveness and exceptional customer support. As a tribute to our strong history, we will keep Maxgard<sup>®</sup> as the brand name for our products."

As part of this rebranding initiative, new and improved websites—for the corporate entity as well as the operating companies—have been launched, featuring improved functionality, robust search engines and streamlined access to more information on products and services.

**About Syrgis**

Syrgis is an international diversified group of fine and specialty chemical manufacturers. Headquartered in Cincinnati, Ohio, Syrgis is a suite of companies that includes Syrgis Performance Specialties, Syrgis PChem and Syrgis Performance Initiators, Inc.—all worldwide leaders in their respective niche markets. Syrgis companies deliver high-quality products that meet the exacting standards of leading chemical solution providers in the automotive, building materials, composites, cosmetic, mining, oil and gas, paints and coatings, personal care, plastics, renewable energy, transportation and water treatment industries. With strong backing from Cleveland, Ohio-based Edgewater Capital Partners, Syrgis is dedicated to delivering the high-performance products its customers need, supported by exceptional customer service and technical application expertise. To learn more, please visit [www.syrgis.com](http://www.syrgis.com).

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